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Neutral liquidity and distribution rail for real-world assets.

STARTING WITH REAL ESTATE

US$2M de-risking round · SAFE + token warrant · 24-month proof plan

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WHY GLEMO WINS

Because the winner is not another venue. It is the neutral gravity layer.

Tokenization creates supply. Banks create trust. Market makers create liquidity. Real estate owners create inventory.

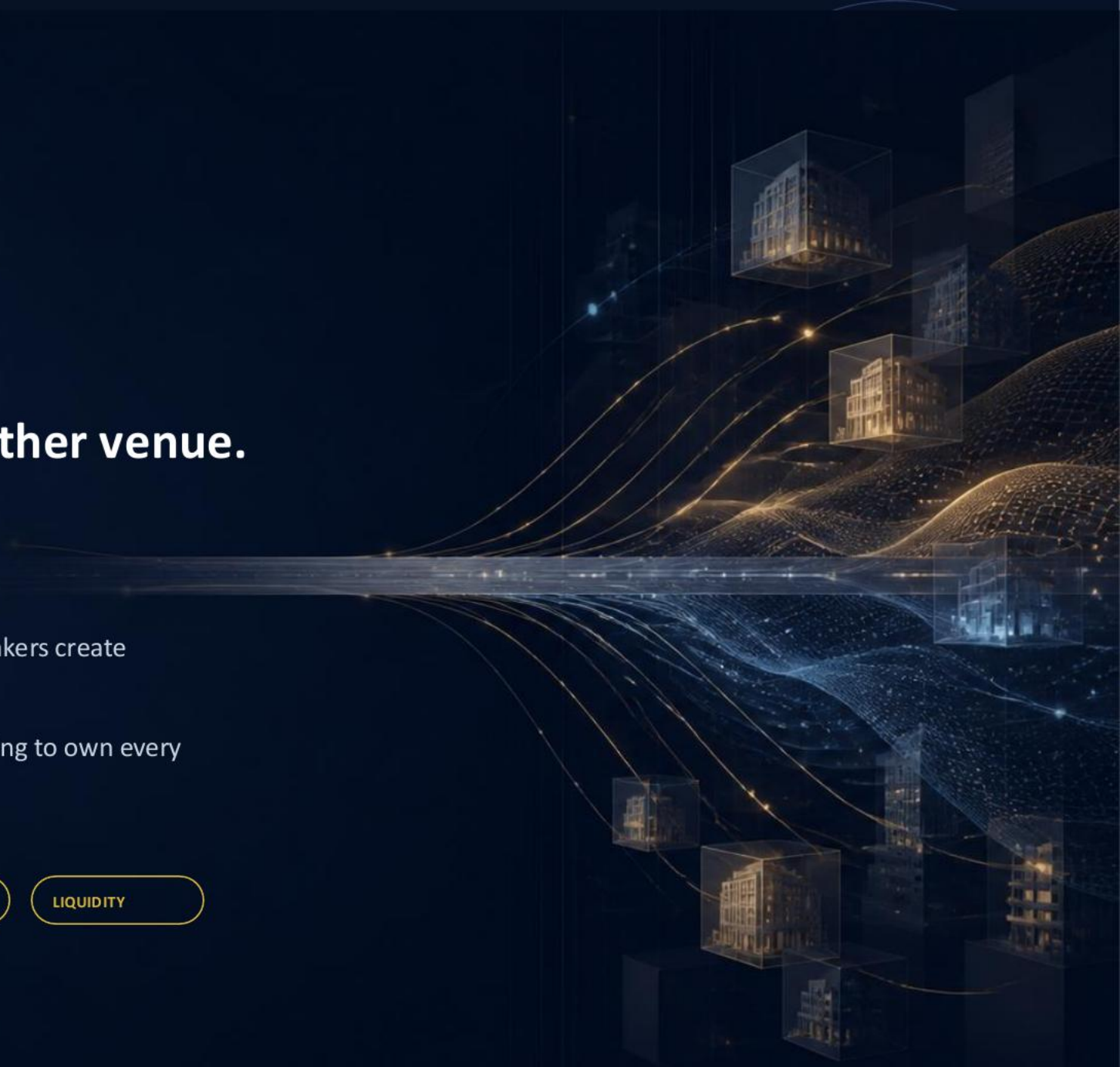
GlemO wins by coordinating the whole field without needing to own every piece.

ORIGINATORS

DISTRIBUTION

REGULATED RAILS

LIQUIDITY



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THE STRATEGIC RESET

The story isn't a single partnership. It's a neutral market rail.

Banks remain important participants — but the platform must connect multiple liquidity and distribution players across real estate and Web3 rails.

Asset originators

Real estate companies, developers, brokers and operators bringing assets and market relationships.

Distribution channels

Banks, fintechs, communities, broker networks and qualified investor channels.

Regulated rails

KYC/KYB, custody, legal, tokenization and reporting providers that make participation defensible.

Liquidity partners

Market makers, exchanges, treasury controls and token incentives that support measured liquidity.

Investor read: GlemO is valuable if it becomes the trusted coordination layer — not if one participant alone succeeds.

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THE PROBLEM

Tokenization is solved.
Distribution isn't.

56%

of large tokenized assets sit **dormant** — zero weekly on-chain movement.

Over **US$60B** of real-world assets are already on-chain. More than half never move. The industry solved **issuance** and forgot **distribution** — an infrastructure problem, not an asset problem.

Source: BeInCrypto Research & RWA.xyz, 2026

THE SOLUTION

GlemO connects supply, distribution, compliance and liquidity.

The platform sits between originators and market participants — keeping banks strong, but not exclusive.

Originators
Real estate companies
Developers · Brokers

→

GlemO platform
Onboarding · Discovery
Reporting · Workflows

→

Regulated rails
KYC/KYB · Custody
Legal · Tokenization

→

Liquidity + distribution
Banks · Investors
Communities · MM/exchanges

Neutrality is the product — we're the one player with no asset to favor. Figure, Centrifuge and Ondo distribute their own book; we route across all of them. They're supply, not rivals.

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WHY NOW

Four forces make a neutral liquidity rail more urgent.

01	**Bank balance-sheet pressure**	Banks can support origination and distribution without carrying every workflow or asset relationship alone.
02	**AI-native distribution**	AI workflows reduce the cost of matching, follow-up, data capture and partner operations.
03	**Tokenization infrastructure maturity**	Wallets, KYC, custody, reporting and smart-contract tooling are usable enough for controlled pilots.
04	**Real estate companies need channels**	Developers and operators need qualified distribution — not another isolated listing portal.

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PRODUCT

The product is a neutral market rail, not a listing portal.

GlemO turns fragmented real-estate and partner workflows into repeatable rails for discovery, reporting and market participation.

Onboarding

KYC/KYB, partner profiles, asset profiles and permissioned access.

Contract-pool discovery

Structured asset and opportunity discovery with partner-specific views.

Reporting

Operational, liquidity, wallet and partner reporting for diligence and governance.

Distribution workflows

Investor, bank, broker, community and real-estate partner routing.

Token layer

Governance, incentives, controlled float and liquidity-readiness support.

Evidence engine

Metrics, milestones and diligence artifacts that make seed readiness auditable.

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ECOSYSTEM

Banks are strong partners — but not the only route.

The rail becomes stronger as more participant categories can originate, validate, distribute or add liquidity.

Banks / fintechs
Distribution, trust, payment flows and institutional relationships.

Real estate companies
Supply, inventory, local relationships and operating proof.

Brokers / advisors
Demand aggregation and relationship-led conversion.

Tokenization providers
Token contracts, issuance support and Web3 infrastructure.

Compliance providers
KYC/KYB, geofencing, disclosures and permissioning.

MM / exchanges
Liquidity readiness and market access after launch gates.

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PROOF TODAY

I've already run this model — for 20 years.

~30k	US$6M+	~100	4
AI interactions / day in production	GMV intermediated in property sales	active partners across markets	countries with active operations

Same liquidity-matching engine: buyers to homebuilders — now asset-holders to investors. The asset changes; the model doesn't. It's already in production. The round points it at tokenized assets.

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MONETIZATION

How it earns — future, not promised.

No revenue is promised at pre-seed. The focus is proving the rail. These are future mechanics only.

Platform / marketplace fees	Fee on activity and workflows routed through the rail.	As platform opens
dApp value share	70% builder / 30% GlemO on dApps built on the platform.	As platform opens
RWA service fee	Fee on represented volume when provider-gated RWA flows are active.	Future / post-pilot
Token incentives	Community / developer incentive — not a revenue line. Tokenomics TBD.	Supporting

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TOKEN

The token is a controlled ecosystem layer, not the whole thesis.

Token launch, liquidity deployment and scale hiring are milestone-gated — not automatic spend.

No RWA yield claim
Token does not promise direct real-estate cash flow.

Controlled float
Operational wallets, vesting and reporting define what can move.

Legal gates
SAFE/token warrant, disclosure, KYC/geofencing and counsel review before launch decisions.

Liquidity readiness
Market liquidity is separated from token-engineering and released only after launch controls.

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24-MONTH PLAN

The roadmap is proof before scale.

Each phase should unlock the next spend band: platform, pilots, usage evidence, institutional readiness and seed preparation.

0–6 months

Foundation

Architecture, legal/provider requirements, platform scope and first pilots.

6–12 months

Usage proof

Onboarding, dashboards, dApp workflows, reporting and initial usage evidence.

12–18 months

Seed readiness

Security, observability, partner integrations and institutional controls.

18–24 months

Scale evidence

Repeatable distribution, liquidity readiness and seed fundraising proof.

The seed case should be a valuation milestone earned through evidence — not a promised financing event.

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THE FUTURE

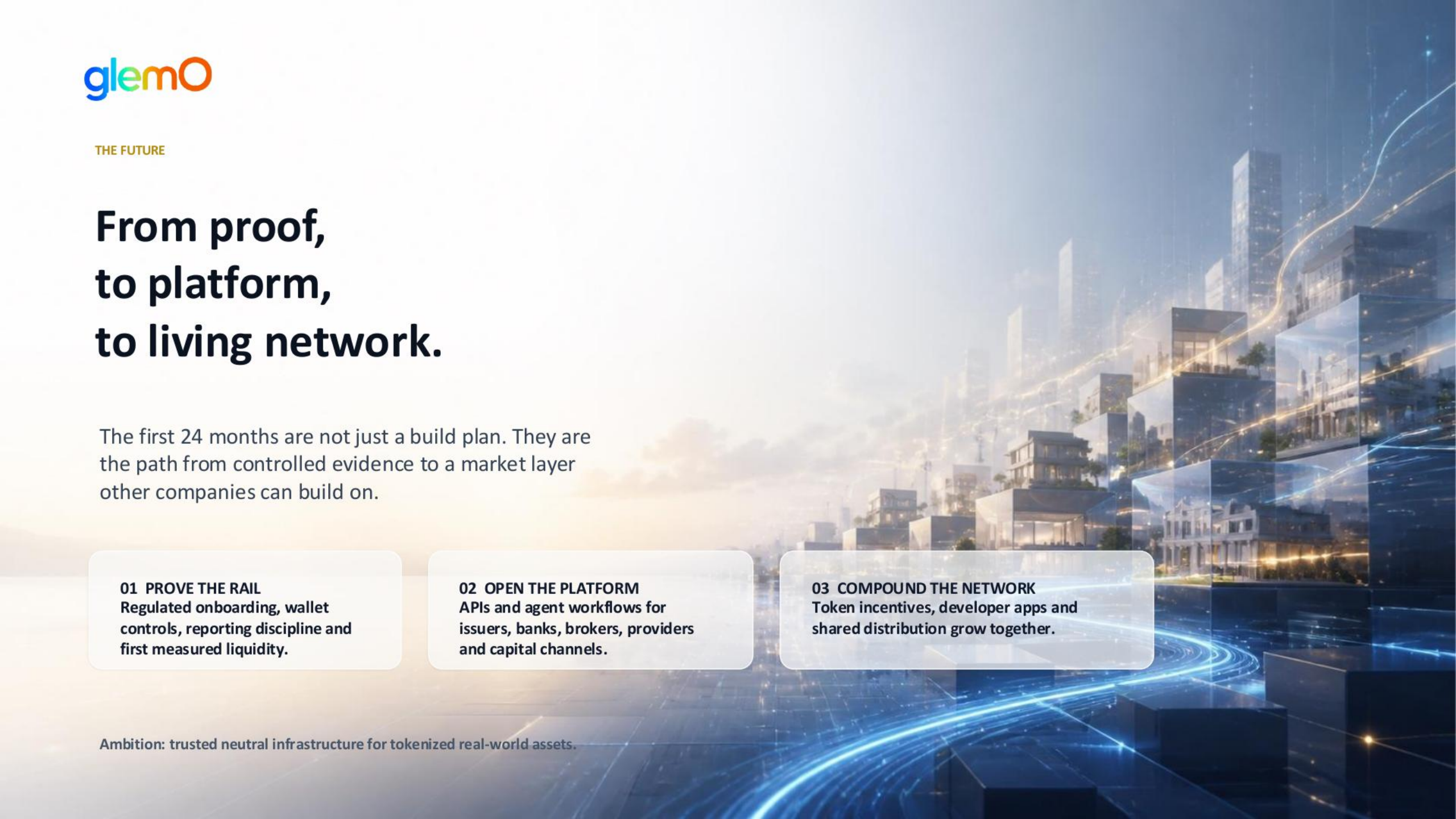
From proof, to platform, to living network.

The first 24 months are not just a build plan. They are the path from controlled evidence to a market layer other companies can build on.

01 PROVE THE RAIL
Regulated onboarding, wallet controls, reporting discipline and first measured liquidity.

02 OPEN THE PLATFORM
APIs and agent workflows for issuers, banks, brokers, providers and capital channels.

03 COMPOUND THE NETWORK
Token incentives, developer apps and shared distribution grow together.



Ambition: trusted neutral infrastructure for tokenized real-world assets.

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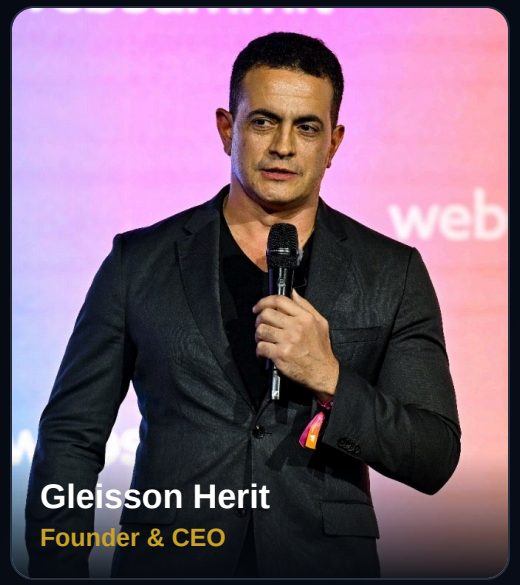
TEAM

Founder-led, built by digital-market operators.

Deep operating experience in digital real estate and institutional digital assets.



Gleisson Herit — Founder & CEO

30 years in digital projects; 1,000+ companies served; architect of a major digital real-estate case in Brazil; US$1M+ personally invested since 2021.

Senior execution bench

Web3 / RWA execution coverage

Advisory and specialist coverage across token engineering, compliance, market liquidity, PropTech and cross-border execution.

Operating bench

11 digital specialists plus planned senior hires and advisory board across PropTech, cross-border, regulatory and Web3 execution.

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THE ASK

Be early in the neutral liquidity layer for real-world assets.

GlemO is raising US$2M to turn operating proof into investor-ready infrastructure: platform, controls, partner network and market-liquidity readiness.

Raise

US$2M de-risking round
SAFE + token warrant

Use

Build rail, fund operations, legal/token readiness and liquidity prep.

Next milestone

24-month proof path toward a credible seed valuation milestone.

Gleisson Herit · Founder & CEO · gleisson@glemo.co